

### Sanicat litter highlights:

- Eliminates odor-causing bacteria
- Unrivaled clumping power
- Highly absorbent
- Low dust, low tracking
- All natural, hypoallergenic
- Gentle on paws
- Long-lasting odor control



### Sanicat Fresh Air

Scented cat litter that releases the crisp scent of fresh air with every use.



### Sanicat Fresh Air Multicat

Scented cat litter that releases the crisp scent of fresh air with every use. A special multicat formula offers 2x the Oxify™ power and 50% less litter tracking in multicat homes.

### About Sanicat

Sanicat has been making products that are at the very heart of pets for more than 35 years. Our love for animals inspires us to meticulously control every detail of the production process and comply with the strictest standards for quality and innovation. Our parent company, Tolsa, is a leader in European pet care products. Tolsa mines and processes natural minerals like Wyoming Bentonite, which is the primary ingredient in our high quality cat litter.



Sanicat is sourced, mined, manufactured and distributed in the US.

[sanicat.us](http://sanicat.us)

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**INTRODUCING SANICAT.**  
**AT THE VERY HEART OF PETS.**

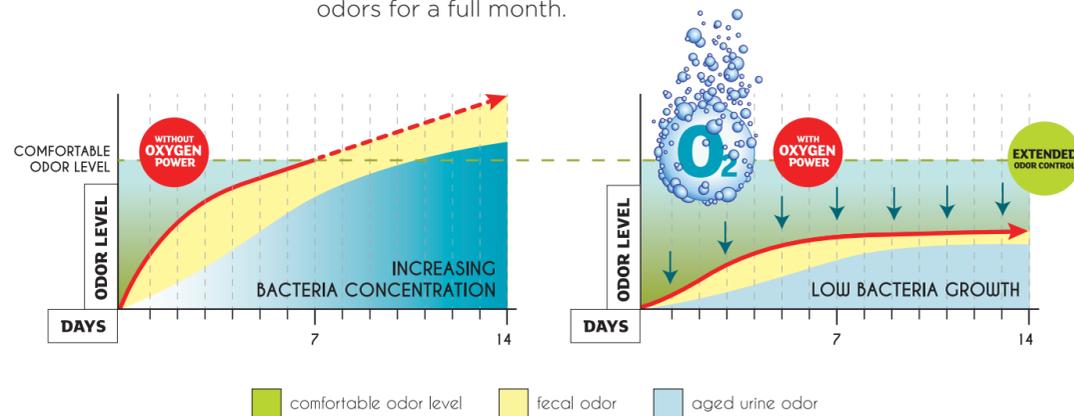
# ATTACK ODOR-CAUSING BACTERIA WITH OXYGEN.

Everything we do at Sanicat is for the love of pets. So our new line of cat litter features proprietary Oxify™ technology and 100% undiluted Wyoming Bentonite to reduce odors naturally.



## Proven Oxify™ Technology

Upon contact with urine, this oxygen-infused litter immediately releases O<sub>2</sub> to control odor-causing bacteria and eliminate bad odors for a full month.



## Pure Wyoming Bentonite

This US-sourced mineral offers the most powerful clumping and absorption action worldwide. It naturally traps odors, while minimizing dust and litter tracking.



### Sanicat Wildflower

Scented cat litter that releases the fresh scent of wildflowers with every use.



### Sanicat Nature Trail

Scented cat litter that releases a natural forest scent with every use.



### Sanicat Pure

Unscented cat litter without perfumes or additives that helps cats feel like they're in their natural environment.



### Sanicat Summer Breeze

Scented cat litter that releases the scent of freshly cut grass with every use.



### Sanicat Winter Spruce

Scented cat litter that releases the refreshing scent of pine with every use.



### Limited Edition Sanicat Holiday Spice

Scented cat litter that releases the festive scent of cinnamon with every use.

## Consumer appeal\*

- **71% of cat owners** would be likely to try this product the next time they buy cat litter
- **82% overall appeal** among cat owners
- **84% appeal** among heavy litter users (highest volume purchasers)

**All cat owners** surveyed found the carton packaging useful (pouring, storage, carrying or sealing)

Sanicat is a leading cat litter brand in Europe. We're proud to now be manufacturing quality pet products in the US.

\*Trone Brand Energy independent research. Top two box on six point scale. January 2017.